



PRESS RELEASE

A journey to discover the Italian territories

A landscape to be experienced in complete safety with R Collection Hotels.

A journey is not only an itinerary, but also a true experience that can leave a mark in all of us. This is something that the Rocchi family, from Como, strongly believes; since three generations this family manages a luxury hotels chain located between Lombardy and Liguria in some of the most beautiful areas of our peninsula.

“Our philosophy is that to telling the story of each single area through an unforgettable experience – says Ludovica Rocchi, R Collection Hotels brand director – that can allow our guests to taste authentic flavours, admire breathtaking panoramas and spend a five star holiday. They will go back home with precious memories and desire to live it again”.

Ludovica, Filippo and Pompeo are Franco Rocchi’s sons, CEO of the company. However, the company was born even before from an idea by Pompeo Rocchi, Franco’s father and first link of the chain; he fell so much in love with Lake Como and its views to decide to open his first hotel there. A 100% Italian family business which, through time, has been able to adapt to changes and to skillfully mix tradition and innovation, reaching the goal of managing, in a short time, eight 4 and 5 star hotels, based in tourist strategic places well known all over the world.

A unique and tailor-made experience

The focal point for R Collection Hotels is that of living a unique experience in each hotel, which is strongly connected to the area and traditions where every property is located. Landscapes, flavors and aromas change from place to place, but high quality of services provided and attention towards clients remain the same for all the hotels. Our staff is prepared to provide guests with suggestions and personalized tips on activities to do and the best experiences to live.

At the same time, each hotel has its own uniqueness, linked to the territory and to different services provided. Villa Cipressi, for example, is a historic villa made up of different units from 14th to 16th Century; it was completely restored and now it’s able to offer a unique experience to those who love arts, history and Italian culture.

On the other hand, Grand Hotel Bristol & SPA (located near to the Cinque Terre, Liguria) focuses on services: it has a state-of-the-art, recently renewed Spa, where guests can choose among a wide selection of treatments and experiences.



This hotel also has a restaurant, Le Cupole, listed in some of the most exclusive Italian gastronomic guides thanks to the recently appointed chef Graziano Duca, young and extremely promising. Authenticity is one of the identification marks of our brand, says Ludovica Rocchi: “We want our guests to immediately recognize R Collection Hotels hospitality but, at the same time, we’re working in uniquely position each hotel for its specific peculiarity, through different service and welcoming details. We consider very important that each guest, once back at home, thinking about his holiday has wonderful memories that will involve the five senses. For this reason we have also created a collection of fragrances dedicated to our different territories: Lake Como, Portofino, Milan”.

“R Collection Hotels brand aims at being a point of reference characterized by a cozy and welcoming location where history and traditions go hand in hand with technology and modernity”.

A hotel for everyone

There are plenty of services and different activities to choose among, depending on the hotel: from yoga in the botanic garden at Villa Cipressi to cooking lessons using local products with Ristorante Le Cupole Chef in Rapallo. From personally picking the ingredients before the cooking lesson with ERRE Restaurant Chef from Golf Club di Menaggio & Cadenabbia to tailor-made wellness experiences at ERRE SPA of Grand Hotel Bristol in Rapallo. You can do them individually or in small groups.

The Rocchi family’s wish is to combine territory with quality of services because this is a winning choice. Working on professional development, technological, tourist offers and international standard updating is a necessary commitment. Without forgetting history, tradition, made in Italy and the uniqueness of our land, R Collection Hotels aim is to make guests discover this beauty.

Lake Como, an unforgettable experience

In Varenna, placed on the banks of the lake described by Alessandro Manzoni, R Collection Hotels restored the value of two cultural and artistic locations, both symbols of Italy and sources of inspiration for great personalities of the European history.

Royal Victoria Hotel pays homage to Queen Victoria of the United Kingdom who stayed here in 1838. It is a charming place, not only for the wonderful setting, but also for the historic and valuable locations which bring back to ancient luxurious times. This antique spinning mill became a hotel at the beginning of the 19th century and it hosted several famous personalities: writers, artists, politicians. It is said that also Charles Gounod, well-known musician and composer, was inspired by his contemplations of sunsets over the Lake, and he composed his "Ave Maria" in one of the rooms of this hotel.



R Collection Hotels philosophy can be experienced at this hotel as well. The attention to service is at the top, courtesy and staff care are unforgettable. Overlooking both the village center and the lake banks (that can be accessed through a private passage that leads to a small beach and the hotel's jetty) this hotel is ideal for a relaxing holiday. As evidence of the extraordinary quality of services offered, Royal Hotel has been selected by Traveller's Choice Tripadvisor for 2020 and is part of the top 10% best hotels in the world.

Its position, in an inlet of the lake, makes it ideal for a romantic escape or a relaxing holiday in nature or you can be "king for a day" choosing the suite SPA equipped with emotional showers, sauna and Turkish bath. The jetty also allows to reach some of the beauties of this area by boat or by feet like: Vezio Castle, the ancient mill or Orrido di Bellano with its canyons and falls.

If you think holiday is a synonym of good food, here, you can choose among different tasting options: from typical products of Valtellina to personalized cocktails, to masterpieces of patisserie prepared by chef Andrea Rossi from Ristorante Gourmet.

Hotel Villa Cipressi is a unique location characterized by a wonderful botanical garden that surrounds the hotel and makes it a dream place. A green itinerary open to hotel guests and to those who want to experience scents and magic sensations, the botanical garden is a design project full of native plants which did the history of the park: agaves, gardenias, magnolias and very old trees (more than 200 years old). The mild climate and favorable temperatures make it a perfect place for trees and plants that create an oasis of peace and calmness. The garden features benches, relaxation areas and it's a perfect place to practice yoga, meditation, muscle toning or botanic painting.

Both the garden and the historic building are perfect locations for ceremonies or important events. The hotel and its staff have the best experience to host weddings, birthdays, celebrations, but also meetings, workshops, gala dinners.

Furthermore, the hotel has been recently honored with the famous international award *Luxury Lifestyle Awards 2020* for *The Best Luxury Hotels* category in Lake Como area.

For sports lovers it is possible to practice sail and windsurf on the lake, or if you prefer to walk, you can follow the "wayfarer path" (45 km from Lecco to Colico), which is a peaceful and easy walk. Alternatively, you can choose the so-called "Green way": 10 km in nature.

Two dream places nestled among a famous Italian area, ideal to live a nature-based holiday, with a touch of wellness and art.



Grand Hotel Victoria Concept & SPA in Menaggio is a charming, timeless hotel and it has been recently renewed and expanded. It perfectly follows the Rocchi family concept: the liaison between history and tradition, comfort and modernity. The official opening will happen at the beginning of 2021.

During Belle Epoque, Grand Hotel hosted rich families from Great Britain, Germany and Russia that came from Engadin with their enormous chests, luggages and hat boxes, dreaming of an unforgettable holiday. The hotel featured (and still does) sumptuous staircases, chandeliers and rooms with golden decorations as a wonderful proof of liberty style.

Since more than 100 years, an irresistible charme that R Collection Hotels wanted to preserve and give value thanks to an accurate restoration which has protected the magnificence of ancient materials together with contemporary features. The historic villa has however maintained its “allure” thanks to the presence of high ceilings, decorated windows and stuccos, and at the same time through a skillful design it has acquired an interesting shape that mixes contemporary design and vintage flavor.

You will get the feeling of entering in one of the chapters of “The Betrothed”, Alessandro Manzoni’s masterpiece, perfect portrait of a historic era. Here everything is a homage to the famous italian novel: from meeting rooms with iconic names (Renzo, Lucia and Agnese), to some sentences from the book written in the rooms, till the food experience, in the restaurants ‘1827’ (year of publication) and ‘Lago’, and the bars ‘Manzoni’ and ‘Griso’.

The concept represents an italian style hotel where to live a full immersion experience in made in Italy. Everything focuses on attention to details: from Italian design to hand-made furniture, till tailor-made pillows and textiles. For all these facilities it has been selected by Small Luxury Hotels of the World and is part of luxury hotels (www.slh.com) and Condé Nast Johansens (<https://www.johansens.com>) for 2021.

Grand Hotel Victoria provides many different and tailor-made services and facilities: from specific kits for kids to tours and dedicated areas for children, from animal-friendly services to wellness and relaxation facilities (there are a 1.000 sm. SPA and a swimming pool with dedicated and personalized packages).

For those who look for a gastronomy experience the hotel offers a lot of possibilities: 1827 is a restaurant that focuses on innovation and contemporary flavors, sophisticated dishes and gourmand pizza, in a precious scenery. Lago Restaurant is a place rich in history and art where you can taste Executive Chef Martin Vitaloni recipes, a multi-sensory itinerary able to surprise the more demanding clients. The location is a mix of rich decorations and modern features, such as the open kitchen: a kind of 19th Century “winter garden” with the comfort of a contemporary bistrot. Without forgetting the wine cellar with its bottles in view. Past and present



blends here, leaving reality outside: it's all about warm nuances, elegance, romantic views, nature, style and hospitality.

Beyond Tigullio gulf

Grand Hotel Bristol Resort & SPA is located in Rapallo, Ligurian Riviera, and it's housed in a historic, liberty style building overlooking Portofino promontory, dating back to 1908.

A world-class resort with a stunning view, a lush Mediterranean garden, where modern style combines with the Liberty facade. Its strategic position, the stunning ERRE SPA and the excellent cuisine of "Le Cupole" Restaurant make this hotel a perfect choice for relaxing stays.

The hotel focuses on service: the recently renewed, state-of-the-art SPA, offers a wide variety of treatments and facilities for those who love relaxing with a view. The new infinity pool, which overlooks the panorama, allows guests to swim and relax while enjoying nature, sea and the coast. The Pool Bar prepares tasty light lunches ideal for guests who don't want to miss a light meal by the pool or an aperitif at sunset.

Also the experience at Bristol Bistrot is unforgettable: here you can have continental breakfast with a sea view, or have dinner choosing among typical Ligurian dishes and wines.

The territory is always the main character. Guests can walk by the seaside up to Rapallo city center or they can take a cable car to reach Montallegro Sanctuary from where they can enjoy a wonderful view of the coast. Also, all the most important key points of the area can be easily reached: from Santa Margherita Ligure to Portofino. The staff will be more than glad to help and suggest any place you would like to explore.

For those who wish to live a private experience, it's possible to book the private ERRE SUITE SPA, a unique space with sauna, Turkish bath, emotional shower; several face and body treatments and personalized programs prepared by the spa manager Stephanie Zini. You will get suggestions on the most appropriate treatments, the best experience to enjoy, from sauna to Mediterranean bath and the Kneipp path.

You can then sip an infusion and try the ice fountain. The swimming pool and the SPA are open for both guests and external visitors.

Last but not least, Grand Hotel Bristol Resort & SPA hosts the world-class **Le Cupole Restaurant**, that has been listed in some of the most prestigious Italian gastronomy guides and has been recently selected by Alain Ducasse among the 6 best Italian restaurants, thanks to chef Graziano Duca who is able to mix tradition, creativity and innovation. The restaurant, located on the "Roof Top" of the Grand Hotel, features a romantic view over the promontory of Portofino and the entire Tigullio gulf.



In Milano for business, to visit an exhibition or live an exclusive shopping experience

For a more business-oriented customers or for those looking for a travel experience, R Collection Hotels has three different hotels to choose among.

The Citylife Hotel Poliziano, recently inaugurated, is a contemporary hotel located in one of the most beautiful areas of Milan.

The hotel has 100 double rooms, among which 2 suite, distributed over 8 floors overlooking the city or inner green courtyards, featuring fine linen, coffee maker, bathroom with marble and Jacuzzi and all the comforts you need to relax.

City Life Hotel Poliziano is located in a strategic area from which you can easily reach fairs, concerts, cat-walks. For service companies, R Collection Hotels offers 5 meeting rooms with a capacity of up to 80 people and well equipped for those who need to organize meetings, workshops or events.

If you prefer a more central position, **Hotel Mentana** (400 meters from the Duomo) is very near to the fashion district (Quadrilatero della moda) and it features 32 rooms with a contemporary and minimal design, each of them with a unique style. **Hotel Mentana** expresses a concept of inclusive hospitality perfect for guests who are looking for sensorial experiences. It's not only a hotel, but a real experience: every day the property proposes to its guests different appointments such as book launches, theatre performances, vernissages, wine or food tastings.

If you love practicality and need to optimize your time, then the right solution and choice is **Hotel King** in Varedo, a few minutes to Milan, Rho Fiera and the historic Autodromo di Monza. A super modern, 4 star hotel with 28 rooms provided with all comfort, open all the year and ideal for business travellers and for those who don't like city traffic. Meeting rooms, well equipped with audio and video services, offer the chance of organizing courses, conferences, meetings, business events and the restaurant proposes different choices of catering in order to guarantee from light lunches to snacks to dinners with personalized menus.